



55" double-sided screen

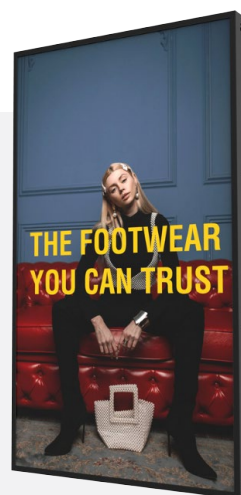
Dual Display

A double-sided screen visible from both the interior and exterior enhances customer engagement and maximizes promotional effectiveness. During business hours, both sides of the screen can display content to attract attention from inside and outside the store. After closing, only the window-facing screen continues to operate, providing energy-effective 24/7 visibility that helps drive foot traffic even when you're closed.

High Brightness

– Exceptional Visibility and Readability

Different brightness levels are optimized for each viewing environment: 2,500nit brightness for window-facing side and 1,000 nit brightness for indoor-facing side, ensuring excellent visibility and clarity even in direct sunlight.



55" Dual Display specification

	Indoor facing	Window facing
Screen Size	55"	55"
Display	LCD IPS Panel, RGBW	LCD IPS Panel, RGBW
Resolution	1920 x 1080 (FHD)	1920 x 1080 (FHD)
Brightness	1,000cd/m ²	2,500cd/m ²
Viewing Angle	R/L 178° , U/D 178°	R/L 178° , U/D 178°
Weight	43.0kg (Set)	43.0kg (Set)
Interface	LVDS 2ch	LVDS 2ch
Power Consumption	300W (Typ.)/ Stan-by : <3W	300W (Typ.)/ Stan-by : <3W
Power Supply(SMPS)	AC 100~240V /50~60Hz	AC 100~240V /50~60Hz
Landscape/Portrait	Portrait Only	Portrait Only
Operating Temperature	0° C~40° C	0° C~40° C
Remote Control	Yes	Yes
OS	Mstar V-53	Android 7.1
CPU	-	Rockchip RK3288 4-core ARM Cortex A17
GPU	-	4-core ARM Mali-T764
I/O Port	USB 2.0 x1(Input Max. 1920 x 1080,60Hz)	USB 2.0 x1, RJ45 x 1